## Message Text

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**ACTION NEA-12** 

INFO OCT-01 ISO-00 AID-20 CIAE-00 COME-00 EB-11 FRB-02

INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07 OPIC-12 SPC-03

CIEP-02 LAB-06 SIL-01 OMB-01 DODE-00 PM-07 H-03 L-03

NSC-10 PA-04 PRS-01 SS-20 USIA-15 SAM-01 CEA-02 STR-08

INT-08 SCI-06 FEA-02 DRC-01 /180 W

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R 271005Z FEB 74 FM AMEMBASSY ANKARA TO SECSTATE WASHDC 2954 INFO AMCONSUL ISTANBUL AMCONSUL ADANA UNN AMCONSUL IZMIR UNN

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EO 11652 N/A

TAGS: EGEN, ENRG, TU

SUBJECT: MOBIL GLOOMY FOLLOWING PRICE INCREASES

REF: ANKARA 1435

1. MOBIL REPRESENTATIVE AT ANKARA TOLD ECONOMIC/COMMERCIAL COUNSELOR THAT GOVERNMENT DECISION TO INCREASE PRICE OF PETRO-LEUM PRODUCTS (REFTEL) IS APPARENTLY BEING APPLIED IN WAY THAT WILL NOT BENEDIT PRIVATE COMPANIES' REFINING AND DISTRIBUTING OPERATIONS IN TURKEY AND MAY IN FACT PUT THEM IN FURTHER SQUEEZE. HIS PRELIMINARY INFORMATION IS THAT PRICE INCREASE WILL NOT ALLOW ANY ADDITIONAL MARGIN TO REFINERS AND DISTRIBUTORS, AND THAT GOVERNMENT PLANS TO IMPOSE RETROACTIVELY LARGER DISCOUNT IN CALCULATING COSTS OF CRUDE IMPORTS. BENEFITS OF RECENT ACTION WOULD BE ABSORBED ONLY BY GOVERNMENT. MOBIL REPRESENTATIVE SAID IN SUCH EVENT HE DID NOT SEE HOW PRIVATE FOREIGN COMPANIES COULD REMAIN IN BUSINESS. HE DID NOT HAVE MORE PRECISE INFORMALIMITED OFFICIAL USE

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TION AND PROMISED KEEP EMBASSY INFORMED WHEN HIS COMPANY

LEARNS MORE ABOUT WHAT GOVERNMENT INTENDS AND HAS STUDIED IMPLICATIONS.

2. EMBASSY COMMENT: PETROLEUM REFINERS (AND OTHER MANUFACT-URERS GENERALLY) IN TURKEY HAVE BEEN PRESSING GOT FOR LONG TIME FOR PRICE INCREASE TO HELP THEM COVER INCREASING COSTS OF DOING BUSINESS. PRICING OF PETROLEUM PRODUCTS AND RELATED COST STRUCTURES HAS BEEN PARTICULARLY COMPLICATED BECAUSE OF PRICE CEILING AND GOT OPERATION OF STABILIZATION FUND FOR CRUDE IMPORTS. THAT IS, GOT PRACTICE IN IMPOSING CEILING PRICE FOR PETROLEUM PRODUCTS HAS BEEN TO CALCULATE PRICE AT WHICH IT ASSUMES CRUDE OIL IS IMPORTED, AS WELL AS COSTS OF REFINING AND DISTRIBUTING, ETC. IF CRUDE ACTUALLY IMPORTED AT LESS THAN ASSUMED PRICE, COMPANIES HAVE PAID DIFFERENCE INTO STABILIZA-TION FUND. IF CRUDE IMPORTED AT HIGHER THAN ASSUMED PRICE. IMPORTING COMPANY GETS CREDIT AGAINST TAXES AND OTHER PAYMENTS DUE TO GOVERNMENT. LATTER HAS BEEN CASE DURING RECENT MONTHS, AND PRIOR TO DECISION THIS WEEK ON PRODUCT PRICES, GOT HS BEEN IN EFFECT SUBSIDIZING RETAIL PRICE ESTABLISHED FOR PRODUCTS. STABILIZATION FUND HAS BEEN EXHAUSTED AND GOVERNMENT HAS BEEN ASSUMING OBLIGATION OF POSSIBLY UP TO \$20 MILLION PER MONTH. DECISION TO INCREASE PRODUCT PRICES WILL THUS RELIEVE FINANCIAL PRESSURE ON GOVERNMENT BUT DOES NOT IN ITSELF OFFER RELIEF TO COMPANIES, WHICH CONTINUE TO INSIST THAT THEIR MARGINS ARE SQUEEZED BY RISING COSTS. SEPARATELY, GOT HAS ALREADY ADOPTED DECREE REQUIRING COMPANIES TO PAY TO TREASURY ANY INCREMENTAL PROFITS FROM DOMESTICALLY PRODUCED CRUDE PETROLEUM AND DERIVATIVES AS A RESULT OF PRICE INCREASES IN INTERNATIONAL MARKET. PRO-CEEDS GO TO PETROLEUM EXPLORATION AND OPERATIONS FUND AND MAY UPON MINISTERIAL APPROVAL BE ALLOCATED FOR PURPOSES OF "PETROLEUM EXPLORATION, DISCOVERY, DEVELOPMENT, PRODUCTION, STORAGE, TRANSPORTATION AND RELATED INVESTMENT FIELDS." MACOMBER

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## Message Attributes

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**Current Classification: UNCLASSIFIED** 

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TAGS: EGEN, ENRG, TU, MOBIL OIL CO

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